

Bikes Fight Cancer.

Please Support
Mike Jones and Kim Rock
in their
Pan-Mass Challenge Ride
on August 5th & 6th



Dear Friends and Colleagues:

Our vision at the Institution for Savings is to have a positive effect on our customers, our communities and our employees. On August 5th and 6th we will again take that pledge on the road as we join more than 6,200 other cyclists in the 38th Pan-Massachusetts Challenge (PMC), a bike-a-thon that raises money for life-saving cancer research and treatment at the Dana-Farber Cancer Institute (DFCI) in Boston. This spectacular event raised more than \$47 million last year and donated 100% of every rider-raised dollar directly to DFCI. **With each mile pedaled, the PMC brings researchers closer to finding cures for various types of cancer that affect millions of people each year.**

We will be riding 160 miles from Wellesley to Provincetown. *Last year, with help from all of you we raised over \$28,000 exceeding our goal of \$25,000!* So this year **our new goal is \$30,000.** We are seeking corporate sponsorships as well as individual donations. **For more information, please call us at 978-462-3106 or visit our fundraising page and make a donation online at <http://profile.pmc.org/ti0024>. All donations are tax-deductible.**

Thank you in advance for your support!

Mike and Kim

SPONSORSHIP LEVELS

\$5,000 \$2,500 \$1,000 \$500 \$250 \$100 Other \$ _____

Company Name _____

Contact Name _____

Address _____

Email _____

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All checks can be made payable to Pan-Mass Challenge with ID#TI0024 in the Subject Line.
Please mail checks to: Pat Connelly, Institution for Savings, PO Box 510, Newburyport, MA 01950

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